

Rating						
	Very Good	Good	Fair	Poor	Very Poor	Notes
	(1)	(2)	(3)	(4)	(5)	
Operations/services						
Production capacity						
Cost structure						
Technology						
Personnel skills						
Productivity						
Operations total score						
Marketing						
Marketing skills						
Facilities						
Location						
Marketing total score						

Rating

	Very Good	Good	Fair	Poor	Very Poor	Notes
	(1)	(2)	(3)	(4)	(5)	
Finance						
Fixed capital investments						
Working capital requirements						
Finance total score						
Managerial						
Number						
Depth						
Experiences						
Managerial total score						