

Values	Prioritize
1. Accomplishment (mastery and achievement)	1.
2. Advancement (progress up the ladder)	
3. Adventure (new and challenging experiences)	
4. Competitiveness (winning, taking risks)	
5. Contribution (assisting others, improving society)	2.
6. Cooperation (teamwork, getting along)	
7. Economic security (steady, adequate income)	
8. Family balance (family members are satisfied)	
9. Freedom (independence, autonomy)	3.
10. Friendship (close relationships with others)	
11. Health (physical and mental well-being)	
12. Honesty (truth)	
13. Integrity (sincerity, standing up for beliefs)	4.
14. Order (tranquility, stability, conformity)	
15. Pleasure (fun, laughter, comfort)	
16. Power (control, authority, influence)	
17. Recognition (respect from others, status)	5.
18. Spirituality (strong religious or spiritual beliefs)	
19. Wealth (making money)	
20. Wisdom (understanding life)	